

**Access to Independence of Cortland County, Inc.
Newsletter Advertisement Request Form**

| Size | Cost (Once) | Per Unit Cost | Cost (Twice) | Per Unit Cost | Cost (Four) | Per Unit Cost |
|-----------|-------------|---------------|--------------|---------------|-------------|---------------|
| 1/24 page | \$35.00 | \$0.014 | \$ 60.00 | \$ 0.012 | \$ 100.00 | \$ 0.010 |
| 1/12 page | \$60.00 | \$0.024 | \$ 110.00 | \$ 0.022 | \$ 200.00 | \$ 0.020 |
| 1/8 page | \$90.00 | \$0.036 | \$ 165.00 | \$ 0.033 | \$ 300.00 | \$ 0.030 |
| 1/4 page | \$160.00 | \$0.064 | \$ 300.00 | \$ 0.060 | \$ 550.00 | \$ 0.055 |
| 1/2 page | \$300.00 | \$0.120 | \$ 550.00 | \$ 0.110 | \$ 1,000.00 | \$ 0.100 |

* Newsletter is circulated to more than 2,500 persons in Cortland County and beyond.

** Newsletter is posted on agency website: www.aticortland.org.

*** Newsletter is published four times per year (every three months).

Advertisement Design:

* Provide your own design.

** Or we can design a new ad for you at no additional cost!

Date:

Business Name:

Contact Name:

Address:

City/State/Zip:

Phone Number:

Advertisement Size Requested:

Frequency: Summer 2010 Fall 2010 Winter 2011 Spring 2011

Subtotal:

Design / Set-Up Fee:

Total:

For Office Use Only

Paid:

Design Complete:

Design Approved:

Place copy of ad design here or email file to
cwunderwood@aticortland.org.